

**Middle Atlantic Archaeological Conference
Executive Board Meeting Agenda
Saturday, March 17, 2018
Virginia Beach, Virginia**

Treasurer report:

Elizabeth Moore reported that MAAC ran a record net profit last year of \$4,337.84. The low cost of the hotel was a key to this; it was the least expensive we have used. Moore hopes to have a surplus this year as well. There is approximately \$2,000 in organization fund and \$13,000 in the conference fund. The investment fund has approximately \$8,000. There were 33 donations from sponsors for students. There were some left over from last year, so MAAC was able to support 40 students.

Moore raised whether MAAC may want to spend some of its money on MAAC's 15th anniversary, or possibly obtain a debit card for accounts. That would help payment for certain expenses, so people would not have to own funds and seek reimbursement. Security measures would be needed to avoid bad charges along with document to lay out use procedures.

Student Committee

Ashley McCuiston reported on student engagement. The Goal was to increase student engagement. There were 60 registered students and 40 student papers. There were more events (like the student Olympics). The committee also reached out to more schools. They are looking for ways to make learning engaging. The committee paired up students from different schools. There was a student raffle, and a scavenger hunt to get students talking with professionals. The social media account has been very successful with 200 new followers. Budget support helped by allowing the purchase of signs for the book room. But participation in the paper competition was disappointing (only 12 of 40 student presentation). Ashley asked what the student committee can do to help increase this.

Mike Klein reported on the student paper competition. There were 12 entries in the student paper competition. Part of the issue with competition participation for students is that the paper needs to be in a month early.

Local Arrangements

Mike Clem reported on local arrangements. Heat is working this year. There were fewer facility complaints. Hotel staff have been accommodating. Some rooms didn't have hot water.

Registration

Kurt Carr reported 304 registered participants, including 64 walk-ins. A total of \$2,265 was collected in registration fees. MAAC will return 1 student registration. The total is down some from last year, but 2017 had record high attendance.

Program Committee

Lauren McMillan and Brad Hatch reported on the program. There was a full program, and no open slots. MAAC did not extend the paper submission deadline. MAAC was strict about the

deadline this year. There were two pre-conference events including a tour to Fort Eustis (7 attendees) and a lithic workshop. There was a good mix of participant background.

The conference still sometimes has an issue with intended presenters not showing up. There were three workshops during the program; the faunal workshop had some 16 participants.

We had approximately \$1,000 in advertising this year, up from \$600 last year.

Question was raised whether we should not print the abstracts to save money. Maybe we should print abstracts separately, and print fewer, available on request.

Membership

Elleanor Breen reported on membership using Faye Stocum's report outline. Individual memberships were up, but student memberships were down a bit. The board speculated on why: graduation? Or grad programs shrinking? Random anomaly? There were 201 memberships for this year.

Journal

Roger Moeller reported that we have no manuscripts at present. But there are people who are interested. This isn't unusual at this stage. But Roger is optimistic that we will be able to produce a journal this year.

There is an online glitch that the membership isn't prompted to select pdf version. Paypal may also be short circuiting the choice.

Awards

Carol Nash was not present, but there was a rumor of a lifetime award. No name was mentioned during the meeting, but this was presented as a surprise later that evening to Elizabeth Crowell.

Social Media

Lauren McMillan reported on MAAC's Face Book and Twitter accounts. The membership does not use twitter very much. McMillan questioned whether we should go to Instagram? We have no followers on Twitter. The student committee and the conference have separate accounts on Face Book.

Minutes from last year:

There were no comments, and the minutes were approved.

New Business:

We need to have student committee chair as a member of the board. As is, this position can be fulfilled by an at large member. But MAAC may want to highlight the position on the executive board. This would require amending the by-laws.

There was a desire for better coordination of student sponsorships. This ends up being the partial responsibility of several people. A clearer description of individual responsibilities is needed.

Does MAAC need a policy for workshops? Fees? Invited vs. offered? Invited workshop leaders do get comped, but board is generally opposed to workshop givers asking a fee for themselves. We need to have a broader conversation about what our policy should be at a later time.

Website

Roger Moeller asked whether anyone has had problems with the website. He did not get a lot of complaints about registration this year. The process seemed to work fairly smoothly. Some people have had trouble paying with Paypal. Google docs has helped, but a few people have trouble accessing Google docs.

Adjourned at 1:02 pm.